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# TURNER APPOINTS NEW COUNTRY MANAGER FOR PHILIPPINES

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Wednesday, May 16, 2018

**(MANILA, PHILIPPINES) May 16, 2018** - Turner Asia Pacific has announced the appointment of Jia Salindong-Du as Country Manager, Philippines.

Ms Salindong-Du is tasked with scaling Turner's Kids and Entertainment business in the Philippines, which includes developing local content opportunities, creating greater consumer experiences and expanding the brands' fanbase. She will also support ad-sales, and operate in tandem with the consumer products and licensing team for Cartoon Network.

In addition, she will be responsible for the channel distribution of Turner brands locally, including CNN International, Cartoon Network, Boomerang and Warner TV.

Vishal Dembla, General Manager of Turner's business in Southeast Asia, said: "Jia has worked in a number of brand management and business development roles, and she will be an excellent leader for our highly-ambitious team in Manila. The Philippines is one of our most important markets in Southeast Asia and, with Jia now in place, we are confident of continued growth there."

Ms Salindong-Du joins Turner with a decade of FMCG experience. At Procter & Gamble, she worked on the beauty and haircare products portfolio to launch and grow brands such as Olay, Rejoice and Safeguard. She also built the company's local shopper marketing group from the ground up - working with top retailers to deliver superior shopper programs.

She has worked on various aspects of organizational development - serving as a corporate trainer and as a regular external resource for marketing-related topics and being a mentor to many young talents. Ms Salindong-Du was also a part-time marketing professor at her alma mater, Ateneo de Manila University.

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**For more information, please contact:**

James Moore, Director of Communications, Turner Asia Pacific  
[James.Moore@turner.com](mailto:James.Moore@turner.com) / Tel: +65 6801 7996

**About Turner Asia Pacific**

Turner is a global entertainment, sports and news company that creates premium content, and delivers exceptional experiences to fans whenever and wherever they consume content. In Asia Pacific, Turner owns and operates award-winning brands throughout the region, running 59 channels in 14 languages in 42 countries. These include CNN International, CNNj, CNN, HLN, Cartoon Network, Adult Swim, Boomerang, POGO, Warner TV, Oh!K, TCM Turner Classic Movies, truTV, MondoTV, TABI Channel, Tabi Tele, Mondo Mah-Jong TV; and HBO, HBO HD and WB in South Asia. Turner manages the business of Pay- and Free-TV-channels, as well as Internet-based services. It owns and exploits properties such as Tuzki, and oversees commercial partnerships with various third-party media ventures. Turner teams with Warner Bros. and HBO to leverage Time Warner's global reach. Turner Broadcasting System Asia Pacific, Inc. ("Turner Asia Pacific") is a Time Warner company.